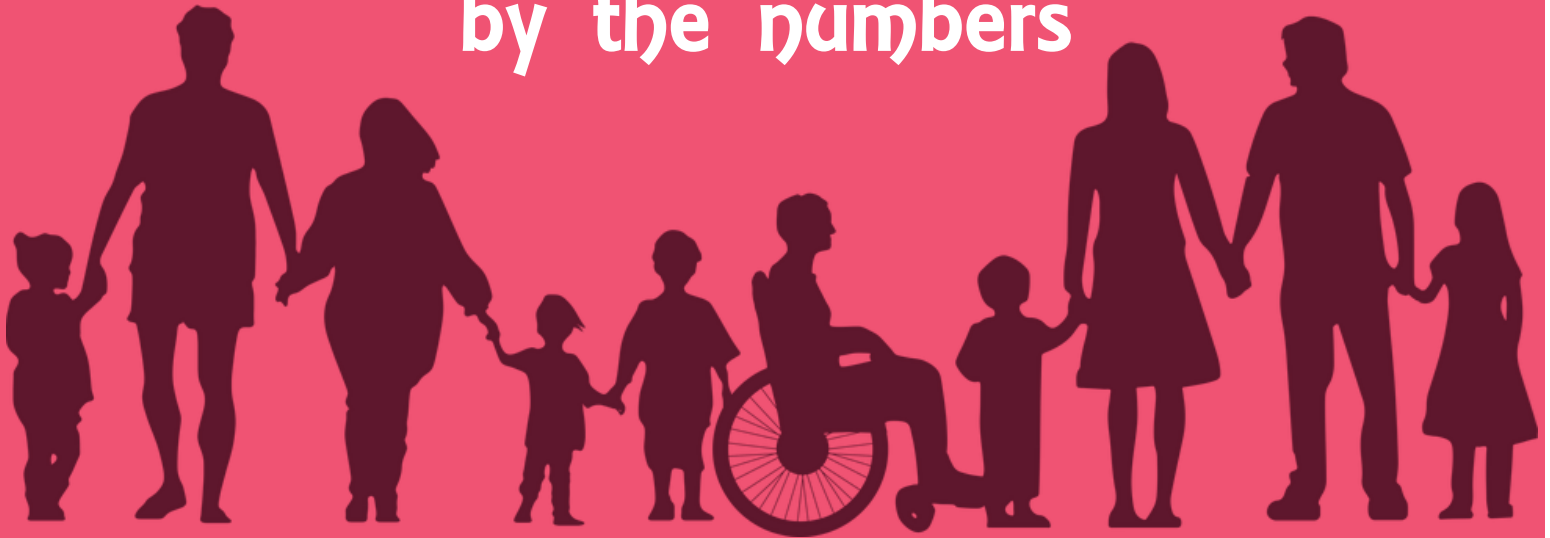


Frank L. Weyenberg Library 2020 Annual Report

by the numbers



213,031

PHYSICAL ITEM
CHECKOUTS

That's 7+ items for every person living in Mequon & Thiensville; or at \$15 per item, \$105 per resident in 2020!

80,523

LIBRARY VISITS



An average of 29 people visited the library every open hour!

2,879

CURBSIDE &
QUICK PICKUPS

208 days of Curbside & Quick Pickup service. That's 13+ appointments each day of this new service.



www.flwlib.org



From the Director:

The year 2020 has proven that public libraries provide essential services in times of calm, as well as in times of crisis. When the pandemic hit in March, we pivoted. Our goal was to provide the greatest access to library resources, while keeping our patrons and staff as safe as possible.

Fortunately, many of the Frank L. Weyenberg Library of Mequon-Thiensville's resources have long been available 24/7, and we took this opportunity to expand them. In conjunction with content providers, we expanded access to online resources including OverDrive/Libby and Hoopla, and as a result, digital checkouts and downloads increased by a third! We even extended our Wi-Fi signal into our parking lot, to make it even easier to download information, books, audiobooks, movies, music, and more.

Meanwhile, we pivoted to virtual programs and take-away activities. Now, you will find us on Facebook, YouTube, and Zoom; telling stories, discussing books, teaching technology, sharing genealogy resources, and so much more that you've come to expect from your public library. We offer Grab and Go activities for children and teens; and storytime kits so families can interact with our virtual storytimes, just as they would in person.

For those who like to come into the Library, we've been open since mid-June, with computers, shelves, and seating spaced for social distancing; and hand sanitizer, disinfectant wipes, and a mask requirement to keep us all safe.

All in all, we feel we have balanced access to information with public safety. We thank the community for its support throughout 2020 and look forward to continuing to serve Mequon-Thiensville in 2021 and beyond.

Rachel Muchin Young
Library Director



18 staff



13 volunteers



10 trustees



11 foundation members

Frank L. Weyenberg Library Board of Trustees

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Brenda Richardson
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★ ★
Open to New
Members!



CHECKOUTS



113,769
Adult materials



9,701
Teen materials



2,896
Express items



89,561
Youth materials

PATRON TRENDS



841 new cards issued

An average of **70** new cards added monthly!



82 Book Bundle & Book Match forms submitted
(That's 430 books!)



1,740 Take & Make kits

15,085
QUESTIONS ANSWERED



IN PERSON
9,227



BY PHONE
5,481



EMAIL
377

Storytimes, Book Clubs, Tech Tutorials, Fiber Arts Group, Craft Kits, Grab & Go Bags, Community Reads, Virtual Escape Rooms, Online Scavenger Hunts, Battle of the Books, Genealogy Interest Group, and Reading Challenges for All Ages



4,280
Library PC sessions



90,236
Website Visits



14,491
Database sessions



8,772
Library WiFi uses



61,060
E-content checkouts



10,153
Total Attendance for **398** Programs

ONLINE ACCESS

PROGRAMMING

2020 BUDGET BREAKDOWN



REVENUE

87% City of Mequon
...\$1,075,000

9% Village of Thiensville
...\$110,740

1% County Reimbursement
...\$14,936

1% Fines & Fees
...\$13,237

<1% Book Sales
...\$6,049

<1% Investment Interest
...\$1,889

<1% Miscellaneous
...\$1,942



EXPENDITURES

61% Salaries & Benefits
...\$792,336

19% Building Maintenance
& Utilities
...\$247,742

12% Library Materials
& Programs
...\$154,175

8% Library Operations
...\$100,596

QUICK FACTS



27,489 City of
Mequon & Village of
Thiensville populations

10,103 households
in Mequon & Thiensville

\$1,185,740 total
municipal allocation for
library funding

That's **\$43.13**
allocated per person



301 days open

That's **2,728** total
hours of operation!



11,881 total
M-T cardholders

LITERACY PROGRAMS

Summer Reading Challenge

Pre-Readers (ages 0-5) = 60

Children (ages 5-12) = 219

Teen (ages 11-18) = 73

Adult (ages 18+) = 72

- 2020 Adult Reading Challenge
- 1000 Books Before Kindergarten
- 500 Books Before Middle School
- 100 Books Before High School
- 100 Books Before Graduation
- Stay-at-Home Reading Challenge
- 2020 Teens' Top Ten Reading Challenge
- Children's Winter Reading Challenge

DIGITIZATION LAB

3 projectors,
2 video cameras,
2 flatbed scanners,
2 computers

166

Reservations

134% increase
from 2019!

The FLWL Digitization Lab offers a self-service space in which to digitally preserve old format photos, slides and home movies that tells the story of your family.

2020 LIBRARY FOUNDATION PROJECTS



- New Carpeting
- Fine Arts Programs
- Video Game Collection
- Library Grounds Landscaping